

REP HEADLINE# 6301220 TRF# 491773 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 15.36
 CHANGES *** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
25	S		600P-630P	30		\$2,100.00	9/10	9/10	0		MON	0

PROGRAM : EYEWITN NEWS
 CON COM1: EYEWITNESS NEWS
 SEP/12 53775.00
 CONTRACT TOTAL 53775.00
 TOTAL SPOTS 29

MARKET TOTALS \$147,250 WFSB 40% WTNH 18% WVIT 25% WTIC 13% WCTX 2% WCCT 0% WHPX 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision 491773 /		Alt Order # 06301220
Product LINDA MCMAHON 4 SENA		
Contract Dates 09/04/12 - 09/10/12		Estimate # 1295
Advertiser McMahon for Senate		Original Date / Revision 09/10/12 / 09/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/04/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$400.00			
3	WFSB	09/05/12	09/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WT---				2	\$600.00			
4	WFSB	09/07/12	09/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
5	WFSB	09/04/12	09/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$950.00			
6	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$1,500.00			
7	WFSB	09/04/12	09/04/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5:30pm - 6pm	-----F----	:30		\$500.00	NM		
			See MG 8.2									
	2	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
			Ⓜ MG for 8.1 09/07									
9	WFSB	09/06/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$2,100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
491773 /		06301220
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	LINDA MCMAHON 4 SE	1295
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-T-T---	2			\$1,200.00				
11	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$425.00				
12	WFSB	09/04/12	09/04/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-1-----	1			\$700.00				
13	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$250.00				
14	WFSB	09/04/12	09/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-1-----	1			\$1,200.00				
15	WFSB	09/07/12	09/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$500.00				
16	WFSB	09/04/12	09/04/12	NCIS	8pm-9pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-1-----	1			\$7,500.00				
17	WFSB	09/04/12	09/04/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-1-----	1			\$7,000.00				
18	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	--1-----	1			\$4,500.00				
19	WFSB	09/06/12	09/06/12	Big Bang/Rules	8pm - 9pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	---1---	1			\$7,500.00				
20	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1	1			\$6,500.00				
21	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	1-----	1			\$400.00				
N 22	WFSB	09/10/12	09/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	1-----	1			\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	1	WFSB	09/10/12-09/16/12	4p-5p Dr. Oz	4pm-5pm	M-----	:30	\$950.00	NM			
	Credited											
N 23	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	1-----	1			\$575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	1	WFSB	09/10/12-09/16/12	Eyewitness News	5pm - 5:30pm	M-----	:30	\$575.00	NM			
	Credited											
N 24	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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<u>Contract / Revision</u> 491773 /		<u>Alt Order #</u> 06301220
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1295
		<u>Original Date / Revision</u> 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/10/12-09/16/12	Eyewitness News	5:30pm - 6pm	M-----	:30		\$1,500.00	NM		
Credited												
N 25	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/10/12-09/16/12	Eyewitness News	6pm - 6:30pm	M-----	:30		\$2,100.00	NM		
Credited												
26	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
27	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
28	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
29	WFSB	09/10/12	09/10/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,500.00			
Totals											29	\$53,775.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	29	\$53,775.00	\$45,708.75
Totals	29	\$53,775.00	\$45,708.75

Signature: _____ Date: _____

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